

# 2012 AMSSM & AMSSM Foundation Partnerships

**NEW this year!** The American Medical Society for Sports Medicine and the AMSSM Foundation are offering a range of options for how your company can support the largest primary care sports medicine physician organization in North America. We've developed this menu of support options based on feedback from our Corporate Advisory Council (all Bronze level and higher supporters). We hope you will join us and our 2,000+ physician members in 2012 (1,000+ physicians attend the Annual Meeting)!

## 2012 Annual Meeting Opportunities • April 21-25, 2012, Atlanta, GA

### Educational CME Support

- Plenary Sessions (\$10,000 per session)
- #1 - Injury Prevention
- #2 - Cardiac Disorders
- #3 - Care of the Olympic and Professional Athlete
- #4 - Case Presentations
- #5 - Research Presentations (Part A)
- #6A - Hip and Groin Pain
- #6B - The Endurance Athlete
- #7 - Concussion Controversies
- #8 - Research Presentations (Part B)
- #9 - Biologic Therapies (focus on Platelet Rich Plasma)
- #10 - Preventing Sudden Death
- #11 - Controversies in Care of Pediatric Athletes
  
- Instructional Course Lectures (\$5,000 per course)
- Economics Pre-Conference (\$10,000)
- Fellowship Forum (\$10,000)
- Fellows Quiz Bowl (\$10,000)
- SMART Course (\$10,000)
- Faculty Development Workshop (\$10,000)
- Poster Sessions (\$15,000)

### Additional Educational Support

- AMSSM Awards Program (\$10,000)
- Final Program/USB Memory Stick (\$30,000)
- Instructional Course Lecture USB Memory Stick (\$10,000 for 6 ICLs)
- Sunday, April 22, 2012: 6 ICLs - \$10,000
- Monday, April 23, 2012: 6 ICLs - \$10,000
- Wednesday, April 25, 2012: 6 ICLs - \$10,000
- Product Theatres - Sunday, April 22 - 12:15 pm - 1:00 pm (2 slots available) - \$15,000 each - lunch provided by AMSSM
- Product Theatres - Tuesday, April 24 - 12:15 pm - 1:00 pm (2 slots available) - \$15,000 each - lunch provided by AMSSM
- Satellite CME Pre-Conference Programs - Saturday, April 21: 1:00 pm - 2:30 pm
- Slot 1 - up to 75 attendees - \$17,500
- Slot 2 - up to 50 attendees - \$15,000

### Social Functions

- AMSSM Party/Welcome Reception - Varies \$10,000-up - (exclusive for \$75,000). List Amount \$ \_\_\_\_\_
- Foundation Reception (\$25,000)
- Cont'l Breakfasts - includes napkin promo opp. (\$15,000 each)
- Coffee Breaks - includes napkin promo opp. (\$10,000 each)

### Specialty Items

- Everyday Shopping/Tote Bags (\$25,000)
- Lanyards (\$15,000)
- Room Keys (\$20,000)
- Portfolios (\$25,000)

## Education/Training

### Other Educational Meetings

- AMSSM Fellows Research Workshop (\$30,000)
- S.T.E.M. Pre-Conference (\$10,000)

### MSK Ultrasound Educational Package

- MSK Ultrasound Educational Package (\$25,000-100,000+)
- Indicate support amount \$ \_\_\_\_\_

### Education/Training

- In-Service Training Exam (\$25,000)
- Fellow Starter Kits (\$40,000)
- Resident Starter Kits (\$40,000)
- Resident Annual Meeting Scholarship Program (\$10,000-\$50,000)
- Indicate support amount \$ \_\_\_\_\_
- Electrocardiogram Interpretation in Athletes: An Online Training Program for Sports Physicians Around the World (\$25,000-100,000)

## Ongoing Partnership Opportunities: Research

### Research

- Foundation Research Grants (Varies - \$10,000-\$100,000) - Indicate support amount \$ \_\_\_\_\_
- Targeted Research Grants (\$10K-100K+) - Indicate amount \$ \_\_\_\_\_
- Fellows Research Grant (\$20,000)

The AMSSM Foundation is a 501c(3) non-profit, charitable organization as recognized by the IRS. Tax ID number is 31-1512163.

Partners will be recognized for their support of the AMSSM Foundation and AMSSM, accordingly:

- Platinum Level Partners (\$100,000+)
- Gold Level Partners (\$50,000-99,999)
- Silver Level Partners (\$25,000-49,999)
- Bronze Level Partners (\$10,000-24,999)

Company \_\_\_\_\_ Primary Contact \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

2nd Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Please return to:

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Contact AMSSM Executive Director Jim Griffith or Director of Operations Jody Gold at 913-327-1415.